

2021 ONLINE SUMMER BUSINESS SCHOOL

FASHION, DESIGN, AND LUXURY INDUSTRY MANAGEMENT

SUMMER BUSINESS SCHOOL

Taught **entirely in English**, this online course is designed to provide participants with the essential international outlook and **management competencies**, in order to acquire an expert understanding of business and management **in the luxury sector**.



COURSES AND OBJECTIVE

This online program **focuses on luxury and fashion brands management**. In order to fully understand the specificities of the luxury and fashion industry, **three main subjects** will be covered:

- Fundamentals of Luxury Business and Brand Management
- Luxury innovation and sustainability
- New trends in the Fashion, Design and Luxury Industry

Based on discussions and testimonials with luxury brands' leaders, participants will acquire an **advanced understanding of the new global dimension** of this industry.

Meet professionals from luxury brands and learn from them!



WHY EXCELIA

"A socially responsible school, with core values and academic excellence."

For more than thirty years, EXCELIA has been renowned for its **pioneering spirit** and its ability to **constantly reinvent itself**, building new models and opening up new horizons. Choosing to study at Excelia means deciding to make a **commitment to the world of tomorrow** by becoming a **responsible professional**, working for the good of **the community** and local regions.

Contact us!

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WHAT YOU WILL GET

- **60 hours** of business and management courses in an internationally accredited institution
- **Conferences** from luxury brand leaders
- Participation **certificate**
- **Transcript**
- 9 ECTS

INFORMATION HIGHLIGHT

2-WEEK ONLINE PROGRAM,
JULY 5TH - 16TH, 2021

9 ECTS CREDITS

FOR BACHELOR & MASTER LEVEL STUDENTS



APPLY HERE!

NO FEES FOR
EXCHANGE STUDENTS

LATEST DATE OF APPLICATION:
MAY 15TH, 2021