

2021 ONLINE SUMMER SCHOOL

UX AND WEB DESIGN

ONLINE SUMMER SCHOOL

Taught **entirely in English**, this online course is designed to provide participants with the essential knowledge in **web design**, design thinking, **community** and **content management**.



WHY EXCELIA

"A socially responsible school, with core values and academic excellence."

For more than thirty years, EXCELIA has been renowned for its **pioneering spirit** and its ability to **constantly reinvent itself**, building new models and opening up new horizons. Choosing to study at Excelia means deciding to make a **commitment to the world of tomorrow** by becoming a **responsible professional**, working for the good of **the community** and local regions.

Contact us!

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COURSES AND OBJECTIVE

The academic course will cover multiple aspects of **web design**, **community management** and **digital marketing** strategies that will allow students to acquire a deep understanding of these different subjects.

Three main subjects will be presented during this summer course:

- Ux and Web design
- Community and content management
- Google Tools certification

All courses include informative **project works** and **case studies** to explore the design process and help participants to develop their own tools and style for successful promotion and communications.



WHAT YOU WILL GET

- **60 hours** of Ux and web design courses, case studies, and project work.
- Participation **certificate**
- **Transcript**
- 9 ECTS

INFORMATION HIGHLIGHT

**3-WEEK ONLINE PROGRAM,
JULY 5TH - 23TH, 2021**

9 ECTS CREDITS

FOR BACHELOR & MASTER LEVEL STUDENTS



APPLY HERE!

**NO FEES FOR
EXCHANGE STUDENTS**

**LATEST DATE OF APPLICATION:
MAY 15TH, 2021**